: Dr. K. Sangeetha

POSITION : ASSISTANT PROFESSOR

FACULTY OF : B.COM. WITH COMPUTER APPLICATIONS

EMAIL ID : sangeethaksmn@gmail.com

LANGUAGES PROFICIENCY

NAME

- READ : TAMIL & ENGLISH
- WRITE : TAMIL & ENGLISH
- SPEAK : TAMIL & ENGLISH

1. QUALIFICATION



S. No.	DEGREE / DIPLOMA / CERTIFICATE	DISCIPLINE	NAME OF THE INSTITUTION	YEAR OF PASSING
1.	UG	COMMERCE	LADY DOAK COLLEGE	2002
2.	PG	COMMERCE	FATIMA COLLEGE	2004
3.	M.PHIL.	COMMERCE	MADURAI KAMARAJ UNIVERSITY	2006
4.	CERTIFICATE	C, C++	TAMIL NADU POLYTECHNIC	2007
5.	SET	COMMERCE	MOTHER TERESA UNIVERSITY	2016
6.	Рн.D.	COMMERCE	MADURAI KAMARAJ UNIVERSITY	2018

2. TEACHING EXPERIENCE

S. No.	ΙΝSTITUTION	FROM – TO
1.	ABIGA COLLEGE ON ARTS AND SCIENCE	2004 - 2005
2.	PALANI ANDAVAR ARTS AND SCIENCE COLLEGE FOR WOMEN	2005 - 2007
3.	SIVAKASI NADAR PIONEER MEENAKSHI WOMEN'S COLLEGE	2007 - 2008
4.	FATIMA COLLEGE, MADURAI	2008 - TILL DATE

3. POSITION HELD IN FATIMA

S. No.	NAME OF THE POSITION	DURATION
1.	QUALITY CIRCLE -FACILITATOR	2008 - 2010
2.	YOUTH RED CROSS - COORDINATOR	2008 - 2011
3.	IQAC EXTENDED MEMBER	2010 - 2011
4	MEMBER, DISCIPLINE COMMITTEE	2010 - 2014
4.	PLACEMENT INCHARGE	2010 - 2013
5.	MEMBER, COLLEGE UNION	2013 - 2014 & 2016 - 2018
6.	STAFF SECRETARY	2015 - 2016

7.	CIA Incharge	2018 - TILL DATE
8.	CO-ORDINATOR, VALUE EDUCATION (SHIFT - II)	2018 - TILL DATE

4. AREAS OF SPECIALIZATION

- **HUMAN RESOURCE MANAGEMENT**
- > ACCOUNTANCY

5. SKILL

- > TALLY
- > SPSS AND AMOS

6. AWARDS

S. No.	NAME OF THE AWARD	Award Received for	SPONSORS / SOURCE	DATE
1.	Best Paper Award	PAPER TITLED "CUSTOMER SATISFACTION IN BIG BAZAAR - AN EMPIRICAL STUDY", IN INTERNATIONAL CONFERENCE ON "BUSINESS INNOVATION AND SUSTAINABLE DEVELOPMENT	Nehru Institute of Technology, Coimbatore	Ост. 2016

7. ORIENTATION/REFRESHER/TRAINING PROGRAMMES/FDP ATTENDED

S. No.	PROGRAMMES	Тнеме	ORGANIZED BY	DATE
1.	ORIENTATION PROGRAMME ON WOMEN EMPOWERMENT	WOMEN EMPOWERMENT IN BUSINESS		
2.	TWO-DAY NATIONAL LEVEL TRAINING PROGRAMME	LEADERSHIP TRAINING	ALL INDIA ASSOCIATION OF CHRISTIAN COLLEGE INSTITUTION, MADURAI	JUNE 01 & 02, 2012
3.	FACULTY DEVELOPMENT PROGRAMME	GOODS & SERVICE TAX	TALLY SOLUTION & THIAGARAJAR COLLEGE, MADURAI	Mar. 25, 2017
4.	FACULTY DEVELOPMENT PROGRAMME	ALTERNATIVE TEACHING METHODOLOGY	IQAC, FATIMA COLLEGE	Ост. 14, 2017
5.	TWO WEEKS FACULTY DEVELOPMENT PROGRAMME	SOCIAL SCIENCE	SCHOOL OF EDUCATION, THE GANDHIGRAM RURAL INSTITUTES, GANDHIGRAM	21.01.2019 - 01.02.2019
6.	ONLINE REFRESHER COURSE	EDUCATIONAL PLANNING AND ADMINISTRATION	NATIONAL INSTITUTE OF PLANNING AND ADMINISTRATION (NIEPA), SWAYAM	30.03.2019

8. NATIONAL/INTERNATIONAL SEMINAR, WORKSHOP, CONFERENCE & SYMPOSIUM

S. No.	Programmes	ORGANIZED BY	DATE	PARTICIPATED / PRESENTED	TITLE OF THE PAPER
1.	NATIONAL LEVEL ON "CURRICULUM AS A GATEWAY TO PROFESSIONAL EXCELLENCE"	DEPT. ON COMMERCE, ARULMIGU Palani Andavar College on Arts and Science	MAR. 11, 2006	PRESENTED	FEASIBILITY AND VIABILITY ON PROMOTING RURAL WOMEN STUDENTS IN HIGHER EDUCATION
2.	NATIONAL LEVEL ON "IMPACT ON GLOBALIZATION ON INDUSTRIES AND COMMERCE" DEPT. ON COMMERCE & RESEARCH CENTRE, SOURASHTRA COLLEGE FOR WOMEN		Mar. 01, 2008	Presented	GLOBALIZATION AND ITS IMPACTS IN BUSINESS

S. No.	PROGRAMMES	ORGANIZED BY	DATE	PARTICIPATED / PRESENTED	TITLE OF THE PAPER
3.	NATIONAL LEVEL ON "IT AND ITS IMPACTS ON GLOBAL BUSINESS"	ID DEPT. ON COMMERCE WITH CA, VIDHYA SAGAR ARTS AND SCIENCE COLLEGE -UDUMALPET		PRESENTED	MIS IMPACT ON BUSINESS
4.	NATIONAL CONFERENCE ON "INDIAN RETAIL MANAGEMENT"	DEPT. ON MANAGEMENT STUDIES, NEHRU INSTITUTE ON ENGINEERING & TECHNOLOGY	Ост. 03 & 04, 2008	Presented	FACTOR DRIVING GROWTH & EMPLOYMENT OPPORTUNITIES IN INDIAN RETAIL INDUSTRY
5.	NATIONAL LEVEL ON "ENHANCING AND SUSTAINING QUALITY IN HIGHER EDUCATION: INTERVENING STRATEGIES"	IQAC, FATIMA COLLEGE, MADURAI	FEB. 27, 2009	Presented	BRIDGING GAP BETWEEN THEORY & PRACTICE
6.	NATIONAL SEMINAR ON "OPPORTNITIES AND CHALLENGES FOR WOMEN IN BUSINESS"	FATIMA COLLEGE, MADURAI	Jan. 29, 2010.	Presented	WOMEN IN TOURISM SECTORS
7.	NATIONAL LEVEL ON "INDIAN SERVICE SECTORS"	DEPT. OF COMMERCE WITH CA, SIVKASI NADAR COLLEGE	FEB. 26, 2010	PRESENTED	EMPLOYMENT OPPORTUNITY IN TOURISM SECTOR
8.	INTERNATIONAL CONFERENCE ON "ENVIRONMENTAL DEPT. OF COMMERCE, FATIMA SUSTAINABILITY, CHALLENGES COLLEGE, MADURAI AND STRATEGIES"		17 ^{тн} & 18 ^{тн} Feb. 2011	Presented	GREEN BANKING : A BOON TO FRAME A GREENER WORLD
9.	NATIONAL CONFERENCE ON "GREEN BUSINESS POWERING SUSTAINABLE DEVELOPMENT"	IQAC,FATIMA COLLEGE,MADURAI	SEP, 15, 2012	PRESENTED	GREEN BANKING- AN INITIATIVE TO SUSTAINABLE GROWTH
10.	INTERNATIONAL CONFERENCE ON "STRATEGIC INTEGRATION AND ENTREPRENEURSHIP INNOVATION"	DEPT. OF B.COM CA, MADURAI SIVAKASI NADAR PIONEER MEENAKSHI WOMEN'S COLLEGE, POOVANTHI.	Feв. 17, 2015	Presented	CAREER DEVELOPMENT OF WOMEN ENTREPRENEURS
11.	NATIONAL CONFERENCE ON "INTEGRATION OF TECHNOLOGY & ORGANIZATIONAL STRATEGIES"	PG IT, FATIMA COLLEGE, MADURAI	Aug. 21, 2015	Presented	INFORMATION TECHNOLOGY - A BOON TO HIGHER EDUCATION
12.	RESEARCH COLLOQUIUM	POSTGRADUATE AND RESEARCH DEPARTMENT OF COMMERCE RESEARCH COLLOQUIUM-VI, VIVEKANADA COLLEGE,	JULY 23, 2016	Presented	CAREER DEVELOPMENT OF WOMEN IN HIGHER EDUCATION MANAGEMENT - A STUDY IN MADURAI REGION
13.	INTERNATIONAL CONFERENCE ON "MANAGING DISASTER – A STRATEGIC PERSPECTIVE"	FATIMA INSTITUTE OF MANAGEMENT MBA & PG IT, FATIMA COLLEGE,	SEP. 29 & 30, 2016	Presented	CSR IN DISASTER MANAGEMENT, THROUGH INFORMATION TECHNOLOGY – A GLIMPSES
14.	INTERNATIONAL CONFERENCE ON "BUSINESS INNOVATION AND SUSTAINABLE DEVELOPMENT"	DEPARTMENT OF MANAGEMENT STUDIES, NEHRU INSTITUTE OF TECHNOLOGY, COIMBATORE	Ост. 04, 2016	Presented	CUSTOMER SATISFACTION IN BIG BAZAAR - AN EMPIRICAL STUDY
15.	STATE LEVEL WORKSHOP ON "RESEARCH METHODOLOGY AND STATISTICAL DATA ANALYSIS USING SPSS"	Madurai Sivakasi Nadars Pioneer Meenakshi women's College, Madurai	DEC. 29, 2016	ATTENDED	-

S. No.	Programmes	ORGANIZED BY	DATE	PARTICIPATED / PRESENTED	TITLE OF THE PAPER
16.	INTERNATIONAL CONFERENCE ON "IMPACT OF DEMONETIZATION ON SSI "	DEPARTMENT OF COMMERCE(SF) & COMMERCE WITH IT, S.VELLACHAMY NADAR COLLEGE, MADURAI	Jan. 27, 2017	Presented	DEMONETIZATION-A STUDY ON AWARENESS AMONG STUDENTS
17.	NATIONAL CONFERENCE ON "Women Empowerment"	DEPARTMENT OF COMMERCE, COMMERCE CA, E.COMMERCE, NADAR MAHAJANA SANGAM SERMATHAI VASAN COLLEGE, MADURAI	Jan. 30, 2017	Presented	A STUDY ON LEADERSHIP STYLE OF WOMEN MANAGERS IN HIGHER EDUCATION MANAGEMENT
18.	NATIONAL CONFERENCE ON "INNOVATION AND IMPLEMENTATION OF INFORMATION TECHNOLOGY IN GLOBAL BUSINESS"	DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATION, ARULANANDAR COLLEGE, MADURAI	FEB. 07, 2017	Presented	DIGITAL PAYMENT SYSTEM - A STUDY ON AWARENESS AMONG STUDENTS
19.	INTERNATIONAL CONFERENCE ON "CONTEMPORARY ISSUES IN BUSINESS, IT, AND MANAGEMENT"	DEPARTMENT OF COMMERCE WITH CA, MANGAYARKARASI COLLEGE, MADURAI	Mar. 04, 2017	Presented	A STUDY ON CAREER OBSTACLES OF WOMEN IN HIGHER EDUCATION MANAGEMENT
20.	INTERNATIONAL CONFERENCE ON "CONTEMPORARY ISSUES IN BUSINESS, IT AND MANAGEMENT"	TEMPORARY ISSUES IN ESS, IT AND		Presented	A PERSPECTIVE STUDY ON MOBILE TELE COMMUNICATION SERVICES IN MADURAI CITY
21.	NATIONAL SEMINAR ON " IMPACT OF DEMONETIZATION ON INDIAN ECONOMY"	Fatima College, Madurai	Mar. 10, 2017	Presented	IMPACT OF DEMONETIZATION ON DIGITAL PAYMENT SYSTEM - A STUDY AMONG STUDENTS
22.	NATIONAL CONFERENCE ON "WORKING WOMEN: PROBLEMS AND PROSPECTS:"	V.H.N.S.N COLLEGE, VIRUDHUNAGAR	JULY 19 & 20, 2017	Presented	A STUDY ON CAREER BARRIERS OF WOMEN PROFESSORS WORKING IN ARTS AND SCIENCE COLLEGES
23.	INTERNATIONAL CONFERENCE ON "CONTEMPORARY PRACTICE IN COMMERCE, BUSINESS AND MANAGEMENT"	BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN, CHENNAI	Aug. 10 & 11 2017	Presented	ETHICAL LEADERSHIP: A BOON FOR AN EFFECTIVE GOVERNANCE
24.	NATIONAL WORKSHOP ON STRUCTURAL EQUATION MODELLING (SEM) USING AMOS	MATHEMATICS DIVISION, SAS AND VIT BUSINESS SCHOOL, VIT UNIVERSITY, CHENNAI	Aug. 12, 2017	PARTICIPATED	-
25.	INTERNATIONAL SEMINAR ON "ENTREPRENEURSHIP & DEVELOPMENT OF SMALL AND MEDIUM SCALE ENTERPRISES IN GLOBAL ERA"	MANGAYARKARASI COLLEGE OF Arts and Science for Women, Madurai	Aug. 26, 2017	PRESENTED	A STUDY ON FACILITATING FACTORS OF WOMEN ENTREPRENEURS FOR THEIR SUCCESSFUL ENTREPRENEURSHIP
26.	INTERNATIONAL CONFERENCE ON "GLOBAL TALENT MANAGEMENT IN THE DIGITAL ERA"	Fatima College, Madurai	SEP. 13, 2017	PRESENTED	CAREER COMPETENCY –A BOON FOR A CAREER SUCCESS
27.	NATIONAL SEMINAR ON "IMPACT OF GST ON SMALL AND MEDIUM SCALE INDUSTRIES"	DEPARTMENT OF COMMERCE (SELF-FINANCE), S. VELLAICHAMY NADAR COLLEGE, MADURAI	DEC. 22, 2017.	PRESENTED	GST-A BOON FOR STARTUP BUSINESS

S. No.	Programmes	ORGANIZED BY	DATE	PARTICIPATED / PRESENTED	TITLE OF THE PAPER
28.	INTERNATIONAL CONFERENCE ON "BUSINESS ANALYTICS & BLOCK CHAIN"	JSINESS ANALYTICS & DEPARTMENT OF COMMERCE THE MADURA COLLEGE MADURAL		PARTICIPATED	-
29.	NATIONAL SEMINAR ON "NewDEPARTMENT OF MANAG9.FRONTIERS IN BUSINESSSTUDIES, S.VELLACHAMYMANAGEMENT"COLLEGE, MADURAI		JAN. 05, 2018	Presented	A STUDY ON PERCEPTION OF FATIMA COLLEGE STUDENTS OPINION ON DEMONETIZATION AND DIGITAL PAYMENT SYSTEM
30.	INTERNATIONAL CONFERENCE ON "RECENT TRENDS IN FINANCIAL STATEMENTS-IAS & IFRS REQUIREMENTS"	DEPARTMENT OF COMMERCE (CA), COMMERCE, BBA, MANGAYARKARASI COLLEGE OF ARTS AND SCIENCE FOR WOMEN, MADURAI	JAN. 19, 2018 PARTICIPATED		-
31.	NATIONAL SEMINAR ON "DIGITAL INDIA-INNOVATION, CHALLENGES AND GROWTH"	DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS S.VELLACHAMY NADAR COLLEGE, MADURAI	JAN. 31, 2018	PRESENTED	A STUDY ON E-HRM AMONG COLLEGES
32.	NATIONAL SEMINAR ON "Social Transformation of students through innovative Entrepreneurship"	DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS, ARUL ANANDAR COLLEGE, MADURAI	FFB , 07 ,		A STUDY ON COMPULSION FACTORS PERCEIVED BY WOMEN ENTREPRENEURS FOR THEIR CAREER DEVELOPMENT
33.	INTERNATIONAL SYMPOSIUM" BIOMEDICAL RESEARCH: CHALLENGES & OPPORTUNITIES"	RESEARCH ADVISORY COMMITTEE, FATIMA COLLEGE, MADURAI	FEB. 07, 2018	PARTICIPATED	-
34.	NATIONAL SEMINAR ON "EMERGING TRENDS IN COMMERCE"	MARY MATHA COLLEGE OF ARTS AND SCIENCE, PERIYAKULAM	Feb. 15, 2018	PRESENTED	A PERSPECTIVE ON CASHLESS ECONOMY - A STUDY AMONG WORKING WOMEN
35.	INTERNATIONAL CONFERENCE ON "DIGITAL MARKETING"	FATIMA INSTITUTE OF MANAGEMENT, DEPARTMENT OF MANAGEMENT STUDIES, FATIMA COLLEGE, MADURAI	Aug. 10, 2018	Presented	DIGITAL MARKETING - A GLOBAL PERSPECTIVE
36.	NATIONAL WORKSHOP ON "CREATIVE ALTERNATIVE DIGITAL TEACHING LEARNING ENVIRONMENT IN HIGHER EDUCATION INSTITUTIONS"	Fatima College, Madurai	SEPT. 06 - 08, 2018	PARTICIPATED	-
37.	NATIONAL SEMINAR ON "NURTURING ACADEMIC INTEGRITY: CONSISTENCY & TRANSPARENCY IN ACADEMIA"	DEPARTMENT OF LIBRARY & RESEARCH ADVISORY COMMITTEE, FATIMA COLLEGE, MADURAI	SEPT. 17, 2018	PARTICIPATED	-
38.	NATIONAL SEMINAR ON "TRENDS IN COMMERCE"	DEPARTMENT OF COMMERCE, COMMERCE (CA), SERMATHAI VASAN COLLEGE, MADURAI	Feb. 06, 2019	PRESENTED	STRESS MANAGEMENT
39	DEPARTMENT OF MANAGEMENT INTERNATIONAL WORKSHOP ON "INNOVATIVE RESEARCH COMMERCE, SHRIMATI INDIRA		JULY 05, 2019	PARTICIPATED	-

S. No.	Programmes	ORGANIZED BY DATE		PARTICIPATED / PRESENTED	TITLE OF THE PAPER
40.	NATIONAL CONFERENCE ON "BUSINESS ANALYTICS – A ROADMAP TO INNOVATIVE ENTREPRENEURSHIP "	FATIMA INSTITUTE OF MANAGEMENT (DEPARTMENTS OF MBA & MCA), FATIMA COLLEGE, MADURAI	Sерт. 06, 2019	PRESENTED	RESEARCH PEDAGOGY BUSINESS ANALYTICS

9. ARTICLES PUBLISHED IN JOURNALS/MAGAZINES

S. No.	JOURNAL NAME	TITLE OF THE ARTICLE	Month/ Year	Vol. No.	Issue No.	Page No.	ISSN	PUBLISHER
1.	INTER CONTINENTAL JOURNAL OF HUMAN RESOURCE RESEARCH REVIEW	CAREER PATH OF WOMEN IN HIGHER EDUCATION MANAGEMENT	Fев. 2015	13	2	-	2347 - 1662	ICJHRR
2.	MANAGING DISASTER-A STRATEGIC PERSPECTIVE	CORPORATE SOCIAL RESPONSIBILITY IN DISASTER MANAGEMENT, THROUGH INFORMATION TECHNOLOGY-A GLIMSES	SEP. 2016	-	-	165	978-8- 1930- 234-26	DEPARTMENT OF MBA & PG IT, FATIMA COLLEGE, MADURAI
3.	FINANCIAL SECTOR REFORMS-NEW VISTAS & NEW PRIORITIES	New Financial Schemes -A Boon for the Women Empowerment	SEP. 2016	-	-	-	978-93- 8564	DEPARTMENT OF COMMERCE, GURU SHREE SHANTIVIJAI JAIN COLLEGE FOR WOMEN.
4.	SVNC RESEARCH JOURNAL	DEMONETIZATION - A STUDY ON AWARENESS AMONG STUDENTS	JAN. 2017	11		20	0976- 2949	DEPARTMENT OF COMMERCE AND COMMERCE WITH IT, SVN COLLEGE, MADURAI
5.	NEHRU JOURNAL OF MANAGEMENT AND RESEARCH	CUSTOMER SATISFACTION IN BIG BAZAAR - AN EMPIRICAL STUDY	Fев. 2017	11	16	1	2230- 7974	NEHRU GROUP OF INSTITUTION, COIMBATORE
6.	Shanlax International Journal of Commerce	A STUDY ON CAREER OBSTACLES OF WOMEN IN HIGHER EDUCATION MANAGEMENT	Mar. 2017	5	1	171	2320- 4168	PG & RESEARCH DEPARTMENT OF COMMERCE, MANGAYARKARASI COLLEGE, MADURAI
7.	Roots International Journal for Multidisciplinary Research	A STUDY ON LEADERSHIP STYLE OF WOMEN IN HIGHER EDUCATION MANAGEMENT	Mar. 2017	3	7	15	2349- 8684	DEPARTMENT OF COMMERCE & DEPARTMENT OF COMPUTER APPLICATION, SERMATHAIVASAN COLLEGE, MADURAI
8.	WORKING WOMEN PROBLEMS AND PROSPECTS	PROBLEMS FACED BY WORKING WOMEN	JULY 2017	-	-	79	978-93- 81723- 72-2	DEPT. OF COMMERCE, V.H.N.SENTHIKUMARA NADAR COLLEGE (AUTONOMOUS), VIRUDHUNAGAR
9.	GLOBAL TALENT MANAGEMENT IN THE DIGITAL ERA	CAREER COMPETENCY - A BOON FOR A CAREER SUCCESS	SEP. 2017	-	-	143	978-93- 86537- 95-9	DEPARTMENT OF MBA, MCA & M.SC. IT, FATIMA COLLEGE, MADURAI
10.	INNOVATION AND IMPLEMENTATION OF INFORMATION TECHNOLOGY IN GLOBAL BUSINESS	DIGITAL PAYMENT SYSTEM-A STUDY ON AWARENESS AMONG STUDENTS	FEB. 2017	-	-	109	978-93- 86537- 03-4	DEPT. OF COMMERCE, ARUL ANADAR COLLEGE, MADURAI

S. No.	JOURNAL NAME	TITLE OF THE ARTICLE	Month/ Year	Vol. No.	Issue No.	PAGE NO.	ISSN	PUBLISHER
11.	PROSPECTS OF MICRO, SMALL & MEDIUM ENTERPRISES IN INDIAN SCENARIO	PROSPECTS OF MICRO, SMALL & MEDIUM ENTERPRISES IN INDIAN SCENARIO	Mar. 2018	-	-	575	978-93- 86712- 19-6	DEPT. OF COMMERCE, THE AMERICAN COLLEGE, MADURAI
12.	SHANLAX INTERNATIONAL JOURNAL OF COMMERCE	A STUDY ON SHOPPING BY WOMEN IN CASHLESS ECONOMY	Mar. 2018	6	3	156	2320- 4168	PG DEPARTMENT OF COMMERCE AND COMPUTER APPLICATIONS, ANANDA COLLEGE, DEVAKOTTAI

10. PROJECT UNDERTAKEN

S. No.	TITLE OF PROJECT	POSITION	SPONSORED BY	Date & Year	SANCTIONED AMOUNT
1.	MINOR PROJECT - A STUDY ON CONVERSION OF AGRICULTURAL LAND INTO RESIDENTIAL LAYOUT - A STUDY IN USILAMPATTI TALUK	Principal Investigator	THE RESEARCH ADVISORY COMMITTEE, FATIMA COLLEGE	2017 - 2018	Rs. 25,000