

NAME : BINDU ANTONY
POSITION : ASSISTANT PROFESSOR
FACULTY OF : COMMERCE
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LANGUAGES PROFICIENCY

READ : ENGLISH, MALAYALAM, HINDI & TAMIL

WRITE : ENGLISH, MALAYALAM, HINDI & TAMIL

SPEAK : ENGLISH, MALAYALAM & TAMIL

1. QUALIFICATION

S. No.	DEGREE / DIPLOMA / CERTIFICATE	DISCIPLINE	NAME OF THE INSTITUTION	YEAR OF PASSING
1.	UG	B.COM.	MOTHER TERESA WOMEN'S UNIVERSITY, KODAIKANAL	2004
2.	PG	M.COM.	MADURAI KAMARAJ UNIVERSITY, MADURAI	2007
3.	M.PHIL.	COMMERCE	FATIMA COLLEGE, MADURAI	2009
4.	PH.D.	COMMERCE	MADURAI KAMARAJ UNIVERSITY, MADURAI	2015
5.	CERTIFICATE	TALLY & MSOFFICE	CSC INSTITUTE, MADURAI	2009

2. TEACHING EXPERIENCE

S. No.	INSTITUTION	FROM – TO (PERIOD)
1.	ASSISTANT PROFESSOR, FATIMA COLLEGE, MADURAI	16.06.2009 - 31.05.2012 & 2016 ONWARDS

3. POSITION HELD IN FATIMA

S. No.	NAME OF THE POSITION	DURATION
1.	COORDINATOR FOR EXTENSION	2011 - 2012 (2 YEARS)
2.	CHIEF WARDEN HOSTEL	JUNE 2015 - MAY 2018
3.	VICE-PRINCIPAL	2019 - 2022

4. POSITION HELD OUTSIDE

S. No.	NAME OF THE INSTITUTION	NAME OF THE POSITION	DURATION
1.	LOYOLA COLLEGE, CHENNAI	DIRECTOR OF WOMEN'S HOSTEL	2012 - 2015 (3 YEARS)

5. AREAS OF SPECIALIZATION

➤ **HUMAN RESOURCE MANAGEMENT**

6. ORIENTATION/REFRESHER/TRAINING PROGRAMMES/FDP ATTENDED

S. No.	PROGRAMME	THEME	ORGANIZED BY	DATE
1.	LEADERSHIP DEVELOPMENT PROGRAMME FOR SENIOR MID FACULTY	-	ALL INDIA ASSOCIATION FOR CHRISTIAN HIGHER EDUCATION (AIACHE)	14.12.2019 - 17.12.2019
2.	FACULTY TRAINING PROGRAMME OF SOUTH ASIA	-	ASIAN UNIVERSITY FOR WOMEN, CHITTAGONG, BANGLADESH	22.02.2019 - 01.03.2019
3.	NATIONAL LEVEL ONLINE FACULTY DEVELOPMENT PROGRAMME	REDESIGNING BUSINESS EDUCATION – GEN Z	XAVIER INSTITUTE OF BUSINESS ADMINISTRATION PALAYAMKOTTAI	14.06.2021 - 18.06.2021

7. NATIONAL/INTERNATIONAL SEMINAR, WORKSHOP, CONFERENCE & SYMPOSIUM

S. No.	PROGRAMMES & THEME	ORGANIZED BY	DATE	PARTICIPATED / PRESENTED	TITLE OF THE PAPER
1.	COLOQUIM	LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION, CHENNAI	28.09.2013	PRESENTED	IMPACT OF HRM PRACTICES ON THE JOB ATTITUDES OF NURSES IN THE PRIVATE HOSPITALS OF CHENNAI
2.	INTERNATIONAL SEMINAR ON "EMPOWERMENT OF WOMEN"	QUEEN MARY'S COLLEGE, CHENNAI	21.08.2014	PRESENTED	EMPOWERING THE FEMALE NURSES THROUGH HRM PRACTICES
3.	NATIONAL SEMINAR ON "CORPORATE SOCIAL RESPONSIBILITY: MYTHS AND REALITIES"	DEPT. OF SOCIOLOGY WITH CA AND MSW & DEPT. OF MANAGEMENT STUDIES, FATIMA COLLEGE, MADURAI COLLABORATION WITH VERGAL (ROOTS)	22.11.2014	PRESENTED	PERCEPTION OF THE FEMALE NURSES ON EMPOWERMENT VIS – A- VIS ORGANIZATIONAL COMMITMENT
4.	ONE-DAY WORKSHOP ON "CREATING AWARENESS ABOUT FINANCIAL MARKETS FOR FUTURE INVESTORS"	BARODA PIONEER MUTUAL FUND IN ASSOCIATION WITH AMBITION LEARNING SOLUTIONS AT FATIMA COLLEGE	15.12.2015	PARTICIPATED	CREATING AWARENESS ABOUT FINANCIAL MARKETS FOR FUTURE INVESTORS
5.	RUBY SEMINAR ON "CAREER CARVING COMMERCE EDUCATION"	FATIMA COLLEGE (AUTONOMOUS, MADURAI)	18.02.2016	PARTICIPATED	-
6.	5 TH INTERNATIONAL CONFERENCE ON COMPETENCY BUILDING STRATEGIES IN BUSINESS AND TECHNOLOGY FOR SUSTAINABLE DEVELOPMENT	SRI GANESH SCHOOL OF BUSINESS MANAGEMENT, SALEM	19.02.2016	PRESENTED	A STUDY ON CONSUMER BEHAVIOUR TOWARDS FESTIVAL SHOPPING IN MADURAI CITY
7.	NATIONAL SEMINAR ON IMPACT OF DEMONETIZATION OF INDIAN ECONOMY	RESEARCH DEPARTMENT ON COMMERCE, FATIMA COLLEGE, MADURAI	10.03.2017	PRESENTED	A STUDY ON IMPACT OF DEMONETIZATION ON THE HOSPITALITY INDUSTRY
8.					A STUDY ON IMPACT OF DEMONETIZATION ON BANK EMPLOYEES – IN MADURAI

S. No.	PROGRAMMES & THEME	ORGANIZED BY	DATE	PARTICIPATED / PRESENTED	TITLE OF THE PAPER
9.	TUNING YOUNG FACULTY TOWARDS EFFECTIVE TEACHING	UNITED BOARD FOR CHRISTIAN HIGHER EDUCATION IN ASIA	22.08.2017 - 26.18.2017	PARTICIPATED	-
10.	NATIONAL SEMINAR ON BUSINESS INTELLIGENCE	RESEARCH DEPARTMENT ON COMMERCE, FATIMA COLLEGE, MADURAI	07.03. 2018	PRESENTED	A STUDY ON IMPACT OF E-BANKING OPERATIONAL PERFORMANCE USING ICT IN PRIVATE BANKS IN MADURAI
11.	ONLINE WORKSHOP ON "ADVANCE TEACHING, LEARNING RESEARCH METHODOLOGY AND INNOVATION	SAINT FRANCIS DE SALES COLLEGE NAGPUR	01.06.2021 - 05.06.2021	PARTICIPATED	-
12.	19 TH GENERAL BODY MEETING AND TRIENNIAL CONFERENCE ON "RESURRECT, REAFFIRM PRIORITIES AND CREATING THE FUTURE IN TODAY'S CONTEXT	ALL INDIA ASSOCIATION FOR CHRISTIAN HIGHER EDUCATION (AIACHE)	27.12.2021 - 29.12.2021	PARTICIPATED	-

8. ARTICLES PUBLISHED IN JOURNALS/MAGAZINES

S. No.	JOURNAL NAME	TITLE OF THE ARTICLE	MONTH / YEAR	VOL. No.	ISS. No.	PAGE No.	ISSN	PUBLISHER
1.	INTERNATIONAL JOURNAL: MANAGEMENT AND DEVELOPMENT STUDIES: A DOUBLE – PEER REVIEWED JOURNAL	QUALITY WORK LIFE AMONG WOMEN NURSES IN MADURAI	2014	2	1	16-25	2321-1423	IJMDS
2.	INTERNATIONAL JOURNAL OF MANAGEMENT AND DEVELOPMENT STUDIES: A DOUBLE –BLIND PEER REVIEWED QUARTERLY JOURNALS	ENTREPRENEURIAL TRAITS AMONG COLLEGE STUDENTS IN MADURAI CITY	MAR. 2016	5	1	1	2321-1423 2320-0685	IJMDS
3.	INDO GLOBAL JOURNAL OF COMMERCE AND ECONOMICS	A STUDY ON CONSUMER BEHAVIOUR TOWARDS FESTIVAL SHOPPING IN MADURAI CITY	APR. 2016	3	1	128	2393-9796	THE KONGU REGIONAL EDUCATIONAL AND RESEARCH FOUNDATION
4.	INDIAN RETAIL SECTOR IN THE GLOBAL ECONOMY: EMERGING TRENDS, ISSUES AND CHALLENGES	A STUDY ON CONSUMER PERCEPTION AND INSIGHTS IN RETAILING TOWARDS ONLINE SHOPPING IN MADURAI CITY	DEC. 2015	-	-	103 - 107	-	SRI KALISHWARI COLLEGE, SIVAKASI
5.	INDIAN RETAIL SECTOR IN THE GLOBAL ECONOMY: EMERGING TRENDS, ISSUES AND CHALLENGES	A STUDY ON BRAND PREFERENCE TOWARDS ELECTRONIC GADGETS IN MADURAI CITY	DEC. 2015	-	-	445 - 446	-	SRI KALISHWARI COLLEGE, SIVAKASI
6.	INTERNATIONAL JOURNAL OF CURRENT RESEARCH AND MODERN EDUCATION	THE IMPACT OF ICT USAGE AND THE CHALLENGES FACED BY THE EMPLOYEES IN PRIVATE BANKING SECTOR AT MADURAI	2016	2	1	28-32	-	R&D MODERN RESEARCH PUBLICATION

S. No.	JOURNAL NAME	TITLE OF THE ARTICLE	MONTH / YEAR	VOL. NO.	ISS. NO.	PAGE No.	ISSN	PUBLISHER
7.	FACET 2K17 ANNUAL JOURNAL OF RESEARCH	THE PROBLEMS FACED BY THE PATIENTS TOWARDS HEALTHCARE SERVICES IN MULTI-SPECIALTY HOSPITALS IN MADURAI CITY	2017	9	-	51-74	-	RESEARCH DEPARTMENTS, FATIMA COLLEGE, MADURAI
8.		THE TRENDS OF ONLINE SHOPPING AMONG COLLEGE STUDENTS IN MADURAI CITY				75-86		
9.	SHANLAX INTERNATIONAL JOURNAL OF COMMERCE	A STUDY ON IMPACT OF DEMONETIZATION ON THE HOSPITALITY INDUSTRY	2017	5	-	94-99	-	RESEARCH CENTRE OF COMMERCE, FATIMA COLLEGE, MADURAI
10.	SHANLAX INTERNATIONAL JOURNAL OF COMMERCE	A STUDY ON IMPACT OF DEMONETIZATION ON BANK EMPLOYEES – IN MADURAI	-	5	-	170-175	-	RESEARCH CENTRE OF COMMERCE, FATIMA COLLEGE, MADURAI
11.	BODHI INTERNATIONAL JOURNAL OF RESEARCH IN HUMANITIES, ARTS AND SCIENCE	A STUDY ON IMPACT OF E-BANKING OPERATIONAL PERFORMANCE USING ICT IN PRIVATE BANKS IN MADURAI	MAR. 2018	2	-	66-70	-	RESEARCH CENTRE OF COMMERCE, FATIMA COLLEGE, MADURAI
12.	INTERNATIONAL JOURNAL OF INNOVATION AND RESEARCH IN EDUCATION SCIENCE	A STUDY ON USAGE OF GOOGLE MAPS BY TRAVELERS IN MADURAI CITY	MAR. 2021	8	1	75-88	2349-5219	IJIRES
13.	EPRA INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH (IJMR)	PROBLEMS IN AGILE MARKETING	DEC. 2021	7	12	142-144	2455-3662	IJMR
14	JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI (UGC - CARE LISTED JOURNAL)	A STUDY ON USAGE AND PERCEPTION TOWARDS INSTAGRAM MARKETING IN MADURAI CITY	FEB. 2022	98	11	17 - 22	0972-0766	THE ASIATIC SOCIETY OF MOMBAI
15	GLOBAL BUSINESS TRANSFORMATION IN DIGITAL ERA	A STUDY ON WORK FROM HOME AMONG IT EMPLOYEES IN MADURAI IN DIGITAL ERA	DEC. 2022	10	SPL. ISS. 1	34-45	2321-788X	SHANLAX
16	UGC CARE LISTED JOURNAL 'शोध – प्रभा'	A STUDY ON ENTREPRENEURIAL TRIALS AMONG COLLEGE STUDENTS IN MADURAI CITY	DEC. 2023	48	02 NO. 01: 202 3	147-150	0974-8946	केंद्र विद्यालय
17	ENTREPRENEURIAL TRAITS AND TRENDS, 2023	A STUDY ON WOMEN'S HEADWAY IN GEM AND JEWELRY INDUSTRY OF MADURAI	SEPT. 2023	11	SPL. ISS. 1	59-62	2582-6190	SHANLAX

9. RESEARCH GUIDANCE

PH.D. GUIDESHIP No: 2074/21 (30.08.2021)

NO. OF M.PHIL. GUIDED**: 4**

S. No.	TITLE OF DISSERTATION	STUDENT NAME	YEAR
1.	A COMPARATIVE STUDY ON JOB SATISFACTION OF NURSES IN PUBLIC AND PRIVATE HOSPITALS IN MADURAI CITY	P. SHARMILA	2015 - 2016
2.	A STUDY ON IMPACT OF INFORMATION COMMUNICATION TECHNOLOGY (ICT) USAGE ON THE JOB PERFORMANCE OF PRIVATE BANK EMPLOYEES IN MADURAI	P. AMALI FATHIMA	2015 - 2016
3.	A STUDY ON CONSUMERS' ATTITUDES TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO COLLEGE STUDENTS	PARAMESWARI	2016 - 2017
4.	A STUDY ON PATIENT SATISFACTION OF HEALTHCARE SERVICE IN MULTISPECIALTY HOSPITALS IN MADURAI CITY	SHANMUGAPRIYA	2016 - 2017

10. BOOKS PUBLISHED

S. No.	BOOK NAME	YEAR	ISBN	PUBLISHER
1.	HUMAN RESOURCE MANAGEMENT: JOB ATTITUDES AND PERFORMANCE OF NURSES	2018	978-93-87871-48-9	SHANLAX PUBLICATIONS, MADURAI
2.	E-COMMERCE	2019	978 - 93 - 89146	SHANLAX PUBLICATIONS, MADURAI
3.	EXECUTIVE SKILLS DEVELOPMENT	2022	978-93-94899-76-6	SHANLAX PUBLICATIONS, MADURAI

11. JOURNAL EDITED

S. No.	JOURNAL/PROCEEDING/ MAGAZINE/BOOK NAME	MONTH/ YEAR	VOL. No.	ISSUE No.	ISSN	PUBLISHER	IMPACT FACTOR
1.	BODHI INTERNATIONAL JOURNAL OF RESEARCH IN HUMANITIES, ARTS AND SCIENCE	2018	2	SPL. Iss. 12	2456-5571	BODHI	2.135

12. FOREIGN COUNTRIES VISITED ON ACADEMIC ASSIGNMENTS/TRAINING/INVITED PROGRAMMES

S. No.	COUNTRY	TYPE OF PROGRAMME	PURPOSE	DATE
1.	BINARY UNIVERSITY OF MANAGEMENT & ENTREPRENEURSHIP (PUCHONG, SELANGOR, MALAYSIA)	STUDY ABROAD PROGRAMME (SAP)	ACCOMPANIED THE STUDENTS	20.02.2023 - 01.03.2023