NAME : MRS. M. MEENACHI
POSITION : ASSISTANT PROFESSOR

FACULTY OF : BUSINESS ADMINISTRATION (B.B.A.)

EMAIL ID : meenachivr@gmail.com

LANGUAGES PROFICIENCY

READ : TAMIL & ENGLISH
WRITE : TAMIL & ENGLISH

SPEAK : TAMIL, MALAYALAM & ENGLISH

1. QUALIFICATION

S. No.	DEGREE / DIPLOMA / CERTIFICATE	DISCIPLINE	Name of the institution	YEAR OF PASSING
1.	UG	B.E. (CIVIL)	P.S.G. COLLEGE OF TECHNOLOGY, COIMBATORE, BHARATHIAR UNIVERSITY	1988
2.	PG	MHM (HOSPITAL ADMINISTRATION)	MADURAI KAMARAJ UNIVERSITY, MADURAI	1995
3.	M.PHIL.	MANAGEMENT	ALAGAPPA UNIVERSITY, KARAIKUDI	2007
4	PH.D.	BUSINESS ADMINISTRATION	MADURAI KAMARAJ UNIVERSITY, MADURAI	2018

2. TEACHING EXPERIENCE

S. No.	INSTITUTION	FROM – TO
1.	FATIMA COLLEGE (AUTONOMOUS), MADURAI	JULY 05, 1996 - JUNE 2014
2	FATIMA COLLEGE (AUTONOMOUS), MADURAI	Aug. 28, 2020 - Onwards

3. Position Held in Fatima

S. No.	Name of the Position	DURATION
1.	HEAD OF THE DEPARTMENT	2005 - 2014 (JUNE) 2023 - ONWARDS
2.	DEAN, ACADEMIC AFFAIRS	2002 - 2005
3.	STAFF COORDINATOR FOR COLLEGE UNION	2006 - 2007
4.	MEMBER, INTERNAL QUALITY ASSURANCE CELL	2006 - 2008
5.	VICE-PRINCIPAL - II, SHIFT - II	2023 - O NWARDS

4. Position Held Outside

S. No.	NAME OF THE POSITION	Name of the Institution	DURATION
1.	SUBJECT EXPERT	YADAVA COLLEGE (CO-EDUCATION), MADURAI	2022 - 2023

5. AREAS OF SPECIALIZATION

6. ORIENTATION/REFRESHER/TRAINING PROGRAMMES/FDP ATTENDED

S. No.	PROGRAMME	Тнеме	ORGANIZED BY	DATE
1.	VIRTUAL NATIONAL LEVEL FDP SERIAL 1	RESEARCH METHODOLOGY IN COMMERCE AND MANAGEMENT	THE SCHOOL OF COMMERCE AND MANAGEMENT, ST. JOSEPH'S COLLEGE (AUTONOMOUS), BENGALURU	May 27 & 28, 2021
2.	VIRTUAL NATIONAL LEVEL FDP SERIAL 2	RESEARCH METHODOLOGY AND STATISTICAL DATA ANALYSIS THROUGH SPSS	THE SCHOOL OF COMMERCE AND MANAGEMENT, ST. JOSEPH'S COLLEGE (AUTONOMOUS), BENGALURU	SEPT. 02 - 04, 2021
3.	FDP	DIGITAL MARKETING	MEPCO SCHOOL OF MANAGEMENT STUDIES, SIVAKASI	JAN. 28 & 29, 2022

7. National/International Seminar, Workshop, Conference & Symposium

S. No.	Programmes	ORGANIZED BY	DATE	PARTICIPATED/ PRESENTED	TITLE OF THE PAPER
1.	COURSE FOR HEALTH PROFESSIONALS & ADMINISTRATORS ON PATIENT SATISFACTION, QUALITY ASSURANCE, LEGAL ASPECTS	INDIAN SOCIETY OF HEALTH ADMINISTRATORS	Mar. 08 - 10, 1995	PARTICIPATED	-
2.	NATIONAL CONFERENCE ON "FINANCIAL MANAGEMENT FOR HOSPITALS AND HEALTHCARE INSTITUTIONS"	FEDERATION OF HOSPITAL ADMINISTRATORS & MEENAKSHI MISSION HOSPITALS & RESEARCH CENTER	FEB. 11 & 12, 2006	PARTICIPATED	-
3.	NATIONAL SEMINAR ON "CRM IN HOSPITALS"	ANJAC COLLEGE, SIVAKASI	Jan. 19 & 20, 2007	PRESENTED	CRM IN HOSPITALS
4.	CONFERENCE ON "BRIDGING THE GAP BETWEEN INDUSTRIES & INSTITUTIONS"	INDUSTRY INSTITUTION INTERFACE CELL, FATIMA COLLEGE	APR. 02 & 03, 2007	PARTICIPATED	-
5.	NATIONAL LEVEL WORKSHOP ON "BUILDING RESEARCH CAPABILITIES"	CHRIST COLLEGE, BANGALORE	MAY 28 - 30, 2007	PARTICIPATED	-
6.	NATIONAL SEMINAR ON "MANAGING THE FUTURE"	SOURASHTRA COLLEGE, MADURAI	Mar. 08, 2008	PRESENTED	HUMAN POTENTIAL MANAGEMENT
7.	TWO-DAY SOUTHERN REGIONAL SEMINAR ON LEADERSHIP IN MANAGEMENT	AIMS & DOMS, MKU & PSG INSTITUTE OF MANAGEMENT	Aug. 08 & 09, 2008	PARTICIPATED	-
8.	INTERNATIONAL SEMINAR ON "CSR IN THE GLOBALISED SCENARIO"	HOLY CROSS COLLEGE, TRICHY	JAN. 22 - 24, 2009	Presented	CSR IN CORPORATE HOSPITALS
9.	INTERNATIONAL SEMINAR ON "MANAGING GLOBAL RECESSION OPPORTUNITIES AND CHALLENGES"	K.S.R. COLLEGE OF ENGINEERING & TECHNOLOGY, TRIUCHENGODE	Mar. 25, 2009	PRESENTED	GLOBAL ECONOMIC RECESSION-REFLECTIONS IN INDIAN JOB MARKET
10.	NATIONAL SEMINAR ON "ENHANCING AND SUSTAINING QUALITY IN HIGHER EDUCATION: INTERVENTION STRATEGIES"	IQAC, FATIMA COLLEGE, MADURAI	FEB. 27, 2009	PRESENTED	STIMULATING AND ENHANCING SKILLS FOR HIGHER EDUCATION

S. No.	PROGRAMMES	ORGANIZED BY	DATE	PARTICIPATED/ PRESENTED	TITLE OF THE PAPER
11.	INTERNATIONAL CONFERENCE ON "PARADIGM SHIFT IN CONTEMPORARY MANAGEMENT EDUCATION"	DEPT. OF MANAGEMENT STUDIES, FATIMA COLLEGE	JAN. 11 & 12, 2010	PRESENTED	SPECIALIZED MBA PROGRAM
12.	NATIONAL SEMINAR ON "OPPORTUNITIES AND CHALLENGES FOR WOMEN IN BUSINESS"	DEPT. OF COMMERCE, FATIMA COLLEGE, MADURAI	JAN. 29, 2010	PRESENTED	SCENARIO OF WOMEN AS ENTREPRENEUR IN HEALTH CARE INDUSTRIES
13.	NATIONAL CONFERENCE ON INTEGRATION OF TECHNOLOGY AND ORGANISATIONAL STRATEGIES	FATIMA COLLEGE, MADURAI	AUG. 21, 2015	PRESENTED	IMPACT OF HUMAN RESOURCE MANAGEMENT STRATEGIES ON THE QUALITY OF WORK LIFE IN IT CAMPUS

8. CHAPTERS PUBLISHED IN BOOKS

WORK LIFE OF TOURIST GUIDES"- CHAPTER 8, RESPONSIBLE FOR SUSTAINABLE DEVELOPMENT EDITED BY DR. A. VENKATACHALAM, DOMINANT PUBLISHERS & DISTRIBUTORS PVT LTD, NEW DELHI (2015) ISBN 978-93-8461-98-9

9. Member of the Board of Studies

S. No.	NAME OF THE INSTITUTION	DURATION	
1.	MADURAI KAMARAJ UNIVERSITY, MADURAI	2011 - 2013	
2.	SRI MEENAKSHI GOVT. COLLEGE FOR WOMEN (AUTONOMOUS), MADURAI	01.08.2022 - 01.08.2025 (3 YEARS)	