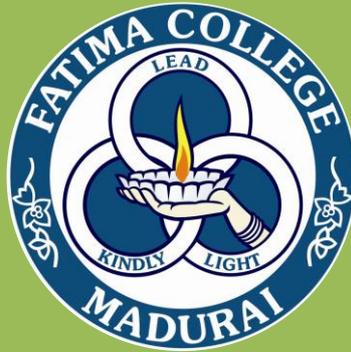


FATIMA COLLEGE (Autonomous)



SWACHHATA PAKHWADA (Sep. 01 - 15, 2017)





Fatima College (Autonomous), Madurai
Report on the Activities of Swachhata Pakhwada
September 1 – 15, 2017

As per the directions from the University Grants Commission (Ministry of Human Resource Development), Fatima College participated in the **Swachhata Pakhwada**, from September 1 to 15, 2017, for spreading the message of cleanliness among the students and in the surrounding areas. A committee including faculty and students was formed by the IQAC (Internal Quality Assurance Cell) of Fatima College for planning and execution of the events of a fortnight of cleanliness. It was a very strong campaign on Cleanliness with lot of awareness created and initiatives and actions taken. A detailed report on each Day's activities follows.



पी. के. ठाकुर
सचिव एवं वित्तीय सलाहकार

P.K. Thakur
IP&TAFS
Secretary & Financial Advisor



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(मानव संसाधन विकास मंत्रालय)
(Ministry of Human Resource Development)
बहादुर शाह ज़फर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi - 110002

Phone : 011-23236288/2323 9337/2323 1055
Fax : 011-2323 8858 / 2323 5729
Email : pkthakur.ugc@nic.in

D.O.F.No.1-1/2017(Secy)

18th August, 2017

Dear Sir/Madam,

The Ministry of Human Resource Development, vide its letter No.11014/02/2016-CDN(Pt.1) dated August 17, 2017 has sent a call for participation from all Colleges/Universities/Institutions in 'SWACHHTA PAKHWADA (1st to 15th September, 2017)' for spreading the message of cleanliness not only among the students but also in the surrounding areas.

In this regard, a **day-wise action plan for Swachhta Pakhwada is enclosed**. It is requested to constitute a Committee of teachers and students for organizing these events and for ensuring highest participation from the student community. A documentation of the activities may be maintained at the institutional level, which may be placed on the Facebook and publicized through Twitter.

The Government has also announced a nationwide essay competition on "What I can do for a Clean India" and also a **short films competition**. The last date for entries for these competitions is **8th September, 2017**. The winning entries from the institute level essay competition and members of the film clubs may be asked to participate in the competitions proposed by the Ministry of Drinking Water and Sanitation.

Accordingly, keeping in view the importance of the issue and in order to make the Swachhta Pakhwada a success, I request you to undertake the above activities in your esteemed University and also ensure the participation of your affiliated colleges in 'SWACHHTA PAKHWADA from 1st to 15th September, 2017' to spread awareness of and evoke sensitivity to virtues of sanitation and cleanliness and help the Government in successfully achieving the initiative of Swachh Bharat Abhiyaan.

This may please be treated as urgent.

With kind regards,

Yours sincerely,

(P. K. Thakur)

Encl: As above.

The Vice-Chancellors of all the Universities

Copy to:

✓ The Publication Officer, UGC, New Delhi for uploading on UGC website.


(P. K. Thakur)



सत्यमेव जयते

Swachhata Pakhwada
1st - 15th September 2017

Day	Date	Activity	Detail
Day 1	01-Sep	Clean campus day	All students to participate
Day 2	02-Sep	Clean hostel day	Hostel students to participate
Day 3	03-Sep	Green Campus day	All students to participate
Day 4	04-Sep	Clean Mess Day	All hostel students to participate
Day 5	05-Sep	Essay contest on "Innovative ways for spreading the message of hygiene"	Give wide publicity for participation
Day 6	06-Sep	Clean surroundings day: Roads leading to the institution	Action to be done in coordination with the municipal body
Day 7	07-Sep	Care for the surroundings: Study of garbage cleaning systems in public spaces	Action to be done in coordination with the municipal body
Day 8	08-Sep	Care for the surroundings: Visit to slum/villages to explain the concepts of cleanliness; wall writing on cleanliness and health	All NSS units to participate
Day 9	09-Sep	Care for the surroundings: Visit to markets nearby to study the systems for cleaning	All NSS units to participate
Day 10	10-Sep	Care for the surroundings: Visit to Govt hospital to study the hygiene and systems for disposal of garbage and hospital wastes	All NSS units to participate
Day 11	11-Sep	Care for the surroundings: Visit to institutions for the poor (orphanages etc)	All NSS units to participate
Day 12	12-Sep	Care for the surroundings: Debriefing session with the Commissioner Local Body about the systems for cleanliness	Selected student volunteers to participate
Day 13	13-Sep	"Cleanest Hostel room" contest	Parameters for judging to be finalised and made public
Day 14	14-Sep	Elocution contest on health and hygiene is the real wealth	Judging system to be set up.
Day 15	15-Sep	Closing ceremony for distribution of prizes and certificates for participants	To be organised by the Heads of institutions

Swachhata-Pakhwada Committee

Organizing Committee

1. Dr. Sr. G. Celine Sahaya Mary - Principal, Chairperson
2. Sr. M. Fatima Mary - Vice Principal - I(Shift – I)
3. Mrs. R. Alphonsa Fernando - Vice Principal -II (Shift – I)
4. Mrs. B. Chandirika - Vice Principal -I (Shift – II)
5. Dr. A. I. Auxilia Felicitas - Coordinator- IQAC
6. Dr. S. Saira Banu - Asst. Coordinator - IQAC
7. Dr. P. Shyamala - Asst. Coordinator - IQAC
8. Dr. S. Vidya - Coordinator - FRC
9. Sr. S. Stella Arul Mary - Office Manager (Shift-I)
10. Sr. D. Therese - Office Manager (Shift-II)
11. Dr. Sr. Bindu Antony - Director – Hostel
12. Sr. Arul Vinnarasi - Coordinator - WEAT

Executive Committee

1. Dr. A. Rajeswari - Member – IQAC
2. Sr. G. Jenita Rani - Member – IQAC
3. Mrs. C. Sujatha - Librarian
4. Ms. S. Mary Helan Felista - Member – IQAC
5. Ms. A. Mable Jasmine Shoba - Member – IQAC
6. Ms. H. Vincent - Placement Officer
7. Dr. R. Angel - Dean – Cultural (Shift-I)
8. Mrs. S. Aarthi - Dean – Cultural (Shift-I)
9. Dr. A. Dev Mala - Dean – Cultural (Shift-II)
10. Mrs. D. J. Joyce Suganthini - Dean – Cultural (Shift-I)
11. Dr. R. Velankanni Matharasi - Directress of Physical Education
12. Dr. C. Lucia Vanitha - Coordinator (Shift-I)
13. Mrs. V. Mageswari - Coordinator (Shift-II)
14. Ms. J. Asnet Mary - Coordinator (Shift-I)
15. Mrs. T. K. Latha Maheswari - Coordinator (Shift-II)
16. Sr. A. Victoria - Asst. Warden – Hostel
17. Dr. Sr. Biji Cyriac - Asst. Warden – Hostel

18. Sr. P. Jenita Rani - Asst. Warden – Hostel
19. Dr. B. Vinosha - Coordinator- NSS (Shift - I)
20. Ms. M. Fanny - Coordinator- NSS (Shift - II)
21. Ms. A. Deva Sudha - Coordinator – Women’s Cell
22. Dr. N. Malathi - Coordinator-Green Club (Shift - I)
23. Mrs. T. Leena Premakumari - Coordinator- Green Club (Shift - II)
24. Ms. V. Jane Varamani Sulekha - Coordinator – Rotaract Club
25. Ms. F. Mohammed Fazila - President – Students’ Union (Shift – I)
26. Ms. P. Yahini - President – Students’ Union (Shift – II)

Day – 1 Clean Campus Day

The Swachhata Pakhwada activities commenced in the Mary Land Campus on 01.09. 2017. Day I was observed as “Clean Campus Day”. The students under the guidance of the teachers took up the cleaning of the departments, labs & class rooms. The unwanted papers and materials were collected by the Green club students. The sports students of Fatima College took charge of cleaning the ground & Sports room under the guidance of the Physical Directress.

Rev. Dr. Sr. M. Francisca Flora, Secretary and Rev. Dr. Sr. G. Celine Sahaya Mary, Principal, Fatima College were present with the students.



Day 2 – Clean Hostel Day

As part of Swatchhata Pakhwada, cleaning of Hostel campus was conducted on 2nd September. The Hostel students actively took part in the activity of cleaning the campus and play ground etc. They were provided with cleaning materials such as brooms, spades, dust bins and dust pans. They spent nearly 4 hours in two batches consisting of 200 students each in the program. An input session was organised by the Hostel administration on “Manual scavenging – A Crime” and a documentary film titled “Theettu” was screened.



Day 3 Green Campus Day

Swatchhata Pakhwada national mission cleaning program was observed in our College from 1.9.2017-15.9.2017. On behalf of FIN (Fatimites Interconnecting with Nature) green campus day was organized. Various events, involving around 200 students and 4 Staff members, were conducted.

ACTIVITY 1:



96 Cost effective Nest Boxes were prepared by the students and were distributed to the Extension Coordinator and Staff In charge of Department of Zoology.



ACTIVITY 2:

298 Seed Balls were prepared by the students mixing manure and soil in the right proportion in which seeds from *Neem*, *Pongamia*, *Hardwickia*, *Cassia* etc., were incorporated and dried. On the day this was distributed to the Extension Coordinator and Staff In charge of Department of Zoology.



ACTIVITY 3:

The students were asked to bring different kinds of waste materials collected at home and eventually segregation of both biodegradable and non biodegradable materials were done as a part of Solid waste management programme and listed as follows: 1) Vegetable and fruit peels 2) Plastic (PET bottle) waste 3) CD and electronic waste 4) used pens as plastic waste 5) Packing materials 6) Paper waste.



ACTIVITY 4:

Saplings having medicinal values and Vermicompost manure were purchased and distributed to the students on the day after briefing the importance. Each student was asked to nurture the saplings at her home.



ACTIVITY 5:

Some of the saplings were planted in the herbal garden maintained by the Department of Zoology.



ACTIVITY 6:

Sand and manure were mixed in right proportion for making Bottle garden following the concept REUSE and converting waste into wealth.



ACTIVITY 7:

Signature Campaign was conducted. Green club members took pledge on that day to observe CLEAN INDIA; GREEN INDIA.



ACTIVITY 8:

Deweeding of plants was done in the herbal garden

Day – 4 - Clean mess day

Clean mess day was conducted on 4th September as one of the event of Swatchhata Pakhwada. Students took initiative in serving food, cleaning the tables, dining hall and disposing the waste. They arranged the tables in order and cleaned up cupboards they use, to keep their plates and glasses. Around 150 students took part in the activity.



DAY 5 - ESSAY CONTEST

TOPIC: " INNOVATIVE WAYS FOR SPREADING THE MESSAGE OF HYGIENE "

Our students participated enthusiastically in an Essay contest on the topic Innovative ways for spreading the Message of Hygiene conducted on 05.09.2017. I Prize was won by

- P. Devi, II B. Sc. Chemistry
- P. Aarthi, III B. A. English (Reg.)
- V. Sharmila Juliet, III B. A. English (Reg.)



DAY - 6 CLEAN SURROUNDINGS DAY



ROSA (**Reach Out to Society through Action**) organized awareness programme and activities on topics like cleanliness, health and hygiene to the public. Initiatives were taken to clean the roads leading towards “Fatima” and to clean the surroundings of “Fatima”,

Awareness programme and cleaning activities

Awareness programme through Rally

- ✓ Rally emphasizing cleanliness, health & hygiene to the household in Koodal Nagar, Villangudi, Karisalkulam

Cleaning activities

Cleaned the road from Alamaram till backyard of Fatima College in collaboration with municipal body.

❖ Awareness Rally on Cleanliness cleaning activities

S.No	Department	Area
1	Computer Science and Home Science	KoodalNagar
2	Commerce and Economics	Villangudi
3	Sociology and History	Karisilkulam
4	Maths(REG),Tamil English(REG), Physics, Chemistry,Zoology	Cleaning activities in collaboration with municipal body from Alamaram to backyard of Fatima college gate (SF Canteen Gate).

History & Sociology students went on Rally in Karisalkum



Commerce and Economics students went on a rally in Vilangudi



Rally by Home Science & Computer Science in KoodalNagar



Physics Department



Mathematics Department



Chemistry



Zoology



English (Reg)



Outcome of our efforts is clean area without weeds and plants from Alamaram to Backyard of Fatima.

DAY - 7 CARE FOR THE SURROUNDINGS



Awareness given to small children's in pallvadis in thiruvalluvar nagar.

AWARENESS ON HEALTH AND HYGENE, CLEANING ACTIVITIES & SIGNATURE CAMP

RALLY

- ✓ Rally emphasizing cleanliness, health & hygiene to the household in Shanthi Nagar, Railar Nagar, Anjal Nagar, Indira Nagar, Ashok Nagar, and Thiruvalluvar nagar.

Cleaning Activity

- ✓ Created awareness and cleaned Thiruvalluvar Nagar in collaboration with municipal body.

Awareness on health and Hygiene to children in Palvadi

- ✓ Awareness on cleanliness, health and hygiene was taught by our students to children in palvadi.
- ✓ Distributed cleaning aids like dettol bottles, dustbins, phenoil, bleaching powder etc to Palvadi in **Thiruvalluvar nagar**.

Signature Campaign.

- ✓ Conducted a signature campaign with people in Thiruvalluvar Nagar and our students for poor sanitary conditions and drainage problem prevailing in **Thiruvalluvar nagar** and steps taken to submit the report to the municipal body.

SCHEDULE FOR AWARENESS RALLY ON CLEANLINESS AND CLEANING ACTIVITIES

❖ Awareness Rally on Cleanliness and cleaning activities

S.no	Department	Area
1	BBA	Shanthi nagar
2	B.Com CA 'A'	Railar nagar
3	B.Com CA 'B'	Anjal nagar
4	B. Sc. IT	Indra nagar
5	BCA	Ashok nagar
6	BSC.Maths,English(SF) &Journalism	Thiruvalluvar nagar Rally , Cleaning activities in collaboration with municipal body, Signature campaign.

Rally in Indra Nagar by B. Sc. (IT)



Rally by BCA in Ashok Nagar



BBA students went on Rally in Shanthi Nagar



Rally by Maths (S.F) Eng



(S.F) & Journalism in Thiruvalluvar Nagar



Cleaning in Thiruvalluvar Nagar



Cleaning Activities in Shanthi Nagar by BBA



DAY 8 - CARE FOR THE SURROUNDINGS: VISIT TO SLUM/ VILLAGES

Cell : Women's Cell

Program : Swachhata Pakhwada

Date : 08.09.2017

Village : Kondaiyampatti

Time : 2.00 p.m.

A group of students of the Women's Cell of Fatima College went to Kondaiyampatti village in Vaddipatti taluk on 8th September 2017 to host a series of programs as part of Swachhata Pakhwada program. The program started around 2 p.m. in the playground of Kondaiyampatti Government Higher Secondary School and was witnessed by the students of the school and the villagers. Miss. A Abarna gave a speech on the importance of cleanliness and hygiene stressing on the negative effects of open defecation and dumping of plastics and other wastes in public places. She asked the students to be triggers of cleanliness in their village. A group of girls sang songs on the need to keep our environment clean. A play and a dance were also staged to stress the importance of a clean surrounding as it will impact the health of the people living in it. At the end of the program the students went on a rally around the village raising slogans on cleanliness. The Women's Cell of the college was thus able to sensitise the villagers to the importance of cleanliness.



Speech on Cleanliness and Hygiene

On a Rally



Songs on the importance of cleanliness



DAY 9 – CARE FOR THE SURROUNDINGS: VISIT TO MARKETS

As a part of “Swachhata Pakhwada” programme on “ Day 9 “ the activity planned was “Care for the surroundings” . The students visited Othakadai market, Arasaradi, Madurai to study about the cleaning strategies practised in the market.

The students conducted this study to find the methods for disposal and management of wastes in the public markets. The students enquired the shopkeepers about the current disposal method followed by them, the methods implemented by the authorities responsible for the public markets and they also asked how the vendors respond to the cleaning methods. The students suggested other effective alternative methods of disposing and managing vegetable wastes like organic manuring, Biogas generation or as fodder for cattle which would be an effective method of disposal.

The study showed that the methods used at present were to dispose the vegetable wastes in municipal waste bins. The tomato, greens, cabbage wastes and the green wastes are taken by the farmers for feeding their cattle. The wastes are also segregated into bio degradable and non --biodegradable and then disposed.

A skit was also enacted by the students. They issued “Pamphlets with “Parai” to create awareness among people about cleanliness and waste management. This programme was an education through social activity to the students which made them understand their societal responsibility.



DAY 10 – CARE FOR THE SURROUNDINGS: VISIT TO GOVERNMENT HOSPITALS

ACTIVITY – GROUND PREPARATION

- Removing weeds
- Removing unwanted stones
- Leveling the ground

PLACE – KOVILPAPPA KUDI PRIMARY HEALTH CENTRE

DATE : 10/09/2017

Before cleaning



STUDENTS CLEANING THE HOSPITAL



AFTER CLEANING



DAY 11- CARE FOR THE SURROUNDINGS: VISIT TO INSTITUTIONS FOR THE POOR

A group of 80 AICUF STUDENTS of Fatima College were taken to Mother Theresa Convent on 11.09.2017 to visit the orphans. Students organized the programme for the physically and mentally challenged people. They enjoyed the cultural programme which was performed by the students. Games were conducted. Prizes were distributed to the prize winners. Students interacted with them. During this interactive session students created awareness on cleanliness in the minds of people. After the interactive session students visited their wards. They gave tips to them to keep their place clean. Students took an oath to share their joy and sufferings. After the visit students realized that they are God's gifts. We must protect them .this visit was an eye opener session for students.



Day – 12 – “Care for the surrounding: Debriefing session with the Authorities of the Local body”

The debriefing session on Swatchhata Pakhwada was conducted on Day - 12. The faculty and students discussed the various cleaning methods and with the local body authority Mr. Nagaraj (Sanitary Inspector).



Day – 13 – “Cleanest Hostel Room” Contest

On 13th September, clean room day was organised where the students enthusiastically participated in cleaning up their rooms, arranging their personal belongings and books in order. A committee went around to different blocks of the hostel visiting the rooms. Room No. 17 in Mary’sown Block was selected as the cleanest room.



Impact of the program:

- Students gained knowledge on the importance of cleanliness
- Cleanliness committee was formed for the hostel
- Students pledged to keep the rooms and campus clean
- Students separate the waste and dispose them in degradable/ non-degradable waste boxes.

DAY 14- ELOCUTION CONTEST

TOPIC:” “HEALTH AND HYGIENE IS THE REAL WEALTH”

Our students participated enthusiastically in an Elocution contest on the topic Health and Hygiene conducted on 14.09.2017. Prizes won by

- S. Akilaneswari, III B. A. English (Reg.)
- K. Subasree, IB.A. Journalism and Mass Communications
- E. Perrarasi Elakkiya, III B. Sc. Physics



DAY 15 – CLOSING CEREMONY OF SWACHHATA PAKHWADA

The 15-Day Swachhata Pakhwada programme came to an end on Day-15. The programme started with prayer, welcome address by Dr. P. Shyamala, Asst. Coordinator, IQAC, followed by the presentation of the daily activities by Dr. Auxilia Felicitas, Coordinator, IQAC. Dr. Sr. G. Celine Sahaya Mary, Principal, Fatima College and Dr. Sr. Francisca Flora, Secretary, Fatima College offered felicitations. They commended the elaborate efforts taken to execute these cleanliness initiatives. Prizes for the Essay and Elocution contest and cleanest room contest were given away by the principal and secretary. The winners of the Elocution contest are:

- S. Akilanedeswari, III B. A. English (Reg.)
- K. Subasree, IB.A. Journalism and Mass Communications
- E. Perrarasi Elakkiya, III B. Sc. Physics

The winners of the Essay contest are:

- P. Devi, II B. Sc. Chemistry
- P. Aarthi, III B. A. English (Reg.)
- V. Sharmila Juliet, III B. A. English (Reg.)



Inmates of Room No. 17 in Mary's Own Block were selected as winners of the cleanest room contest. The students took the swachhata pledge. With a lot of practical wisdom gained by their active participation in the 15 – day activities of the Cleanliness Fortnight programme the students are effectively prepared to march ahead hand in hand with the Government in its realization of a Swatch Bharat. The vote of thanks was delivered by Dr. Rajeswari, Member of IQAC, The programme ended with the National Anthem. The programme was coordinated by Dr. Saira Banu, Asst. Coordinator of IQAC.

